

OUTCOMES



by

first seminar

ICEUR has the pleasure to announce the launch of a new program of seminars called **OUTCOMES** focused on specific topics of great Relevance.

The appointments will be finalized to analyze the issue and identify a package of solutions aimed at achieving the goals.

**BUSINESS IN A CHANGING
POLITICAL ENVIRONMENT:
SANCTIONS, COUNTERSANCTIONS
AND THEIR IMPACT.**

**VIENNA
11th NOV 2014**

PANEL I

- 09.30 - 12.00
Sanctions

PANEL II

- 13.30 - 15.00
Business opportunities
in the Eurasian Union

PANEL III

- 15.00 - 17.00
BtoB interaction & exchange
of opinions. Personal
encounters with experts

PANELISTS

Sergey Afontsev

- Professor, Director, Economic Theory Department, Institute for World Economy and International Relations (IMEMO), Moscow State Institute for International Relations, Advisor to the EU-Russia Industrialists Round Table

Natalia Akindinova

- Director, Development Center, Higher School of Economics, Moscow

Vladislav Inozemtsev

- Head, Department of World Economy at the Faculty of Public Administration, Lomonosov Moscow State University

Pavel Vyacheslavovich Trunin

- Division Head Macroeconomics and Finance Division, Gaidar Institute for Economic Policy Moscow

Natalia Zubarevitch

- Head of regional program of Independent Institute for Social Policy, Professor Moscow State University

LOCATION

Industriellenvereinigung Wien
Schwarzenbergplatz 4
1031 Vienna

BUSINESS IN A CHANGING POLITICAL ENVIRONMENT: SANCTIONS, COUNTERSANCTIONS AND THEIR IMPACT.

The crisis in and around the Ukraine adumbrates short and medium term changes in EU-Russian relations. At the same time, the crisis maps global and regional long-term trends as well as structural arrangement such as US strategies to preserve its hegemonic position, Russian insistence to control the great Western plain and the Caucasus or the helplessness of the European Union to reconcile its proclaimed values with the economic interests of its member states.

A specific pattern of the interplay between politics and business has evolved since 1991. As East European economies crowded into EU markets and commercial exchange skyrocketed, politics increasingly assumed enabling and supporting functions for business.

The economic costs of sanctions are set off against possible political gains. Sanctions and increasing controls jeopardize not only business interests, but also impose severe constraints on the exchange of people and ideas and thus decrease the political options even further.

Should business, against the backdrop of an incapacitated Union, shoulder political responsibility and take the lead in shoring up and developing the crisis-riddled relationship? Should the European lead nations resist transatlantic pressures and "Europeanize" the problem? Or should one just muddle through, hope for the best and plan for the worst?

Objectives of the Seminar:

- To familiarize a Western audience with authentic Russian views on sanctions and business prospects of the Eurasian Union.
- To examine relevant business practices on the ground
- To assess the capacities of European business to stabilize the political environment
- To develop a package of smart strategies beyond traditional lobbying
- To draft a manifesto including policy recommendations

WELCOME ADDRESS

- **Erhard Busek**
President, ICEUR Vienna

KEYNOTE ADDRESS

- **Hannes Swoboda**
co-President, ICEUR Vienna